

Circular 03019



TO: Club Secretaries, Club Presidents & Members

FROM: Gerald Davies
President

DATE: 9th December 2003

SUBJECT: Illawarra Mercury Sponsorship

At the Branch Council Annual General Meeting, Club Presidents were advised of the Illawarra Mercury sponsorship package, which included direct financial support to Clubs & local communities who participate in the home delivery program.

I am pleased to provide further information in respect to the program and implore your club & membership to support to Illawarra Mercury as **your Club will be the direct financial beneficiary.**

For every one of your members (or people you introduce) who takes a new 12 month, 6 day home delivery subscription to the Illawarra Mercury, the Illawarra Mercury will contribute up to \$50 to your surf club.

For 1 to 10 new 12 month subscriptions the Mercury will contribute \$25 per subscriber. For 11 to 30 new subscriptions we will contribute \$35 per subscriber. For 31 or more subscriptions we will sponsor you \$50 per subscriber. For example, if your club provides 36 new subscribers over the course of the year, your club will receive \$1,250, made up as follows.

Subs 1 – 10	= 10 x \$25	= \$250
Subs 11 – 30	= 20 x \$35	= \$700
Subs 31 – 36	= 6 x \$50	= \$300
Total		\$1,250

Sponsorship payments are made for new 6 day home delivery subscribers only. Existing 6 day subscribers do not qualify for sponsorship. **New subscribers do not need to be club members,** as long as they are introduced or referred by a club member.

Cost of 6 day home delivery is \$7.10 per week. The subscriber will be billed for the paper by their local newsagent. Payment is made to the local newsagent, in accordance with their normal trading conditions. Paper delivery may be suspended for up to 4 weeks at a time – this does not count toward the 26 or 52 week period.

Sponsorship payments will be made in 2 equal installments, payment 1 after 26 weeks, payment 2 after 52 weeks. This offer is valid from 1.1.04 to 31.12.04

Please find attached application forms. These forms are to be completed by your members. They are then to be forwarded to Surf House & we will arrange for paper delivery to start, and record the subscription for your sponsorship payments.

For any further information please contact Les miller at Surf House or myself.

Gerald Davies
President

ILLAWARRA MERCURY

Illawarra Mercury Home Delivery Application

I would like to have the Illawarra Mercury delivered Monday to Saturday for 52 weeks. Cost is \$7.10 per week.

Name: _____

Address: _____

Phone: _____ Mob: _____

Pls credit _____ Surf Lifesaving Club.

Signature: _____ Date: _____

Terms and Conditions.

Only new 6 day Mercury subscribers qualify for the sponsorship payment to their surf club. You must have the Mercury delivered for 52 weeks to qualify for the payment to your surf club. Delivery may be suspended for up to 4 consecutive weeks.

Payment to surf club will be made in 2 equal instalments, payment one after 26 weeks of home delivery, payment 2 after 52 weeks of home delivery.

Please note, payment for paper delivery is to be made to your newsagent, they will bill you for your papers. Payment is subject to your newsagent's normal trading conditions. Cost of Mercury 6 day home delivery is \$7.10 per week.

This offer is valid from 1.1.04 to 31.12.04